

WALK INTO ANY STORE AND COUNT THE BRANDS
INFLUENCED BY DAVID BIERNBAUM AND HIS TEAMS!



PERSPECTIVE: Today's CPG/Retail environment is dominated by huge national mega-retailers and multi-national consumer products mega-giants. If your company or brand is under \$250 MM in factory sales, it's considered (very) "small."

David brings a very high level of "big" experience, energy, knowledge, and connectivity to "small" or mid-size CPG brands.

The cost to hire and keep a "full-time" employee with David's background and capabilities would be "off the charts for a small brand or company." Therefore, "outsourcing" David is a very smart strategy to help your company to "level the playing field," in what is already a very unbalanced, highly competitive, and very political CPG/ Retail environment.

MASTER BROKER / NATIONAL SALES & BUSINESS DEVELOPMENT

Master Broker National Sales
All Accounts Drug, Food, Mass, etc.

\$12,000 Monthly retainer.

Up to 3% over-ride on Net Sales;
2 to 3 years auto renewable agreement.

STRICTLY CONSULTING BUSINESS DEVELOPMENT

Hands-On Support, Consulting, and Ongoing
Guidance in Multiple Aspects of Your CPG business.

\$5,000 - \$10,000 per month retainer

Depending on Time and Needs.

NON RETAINER CONSULTING

\$2,500 per day

Hourly: \$500.00 per hour

Availability is limited.

David has to be very selective with adding new clients and does not entertain long-term commitments without the retainer.

We thank you in advance for your understanding!